



# Prospects of development for the social inclusion

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Prefecture of Agia, Central Greece

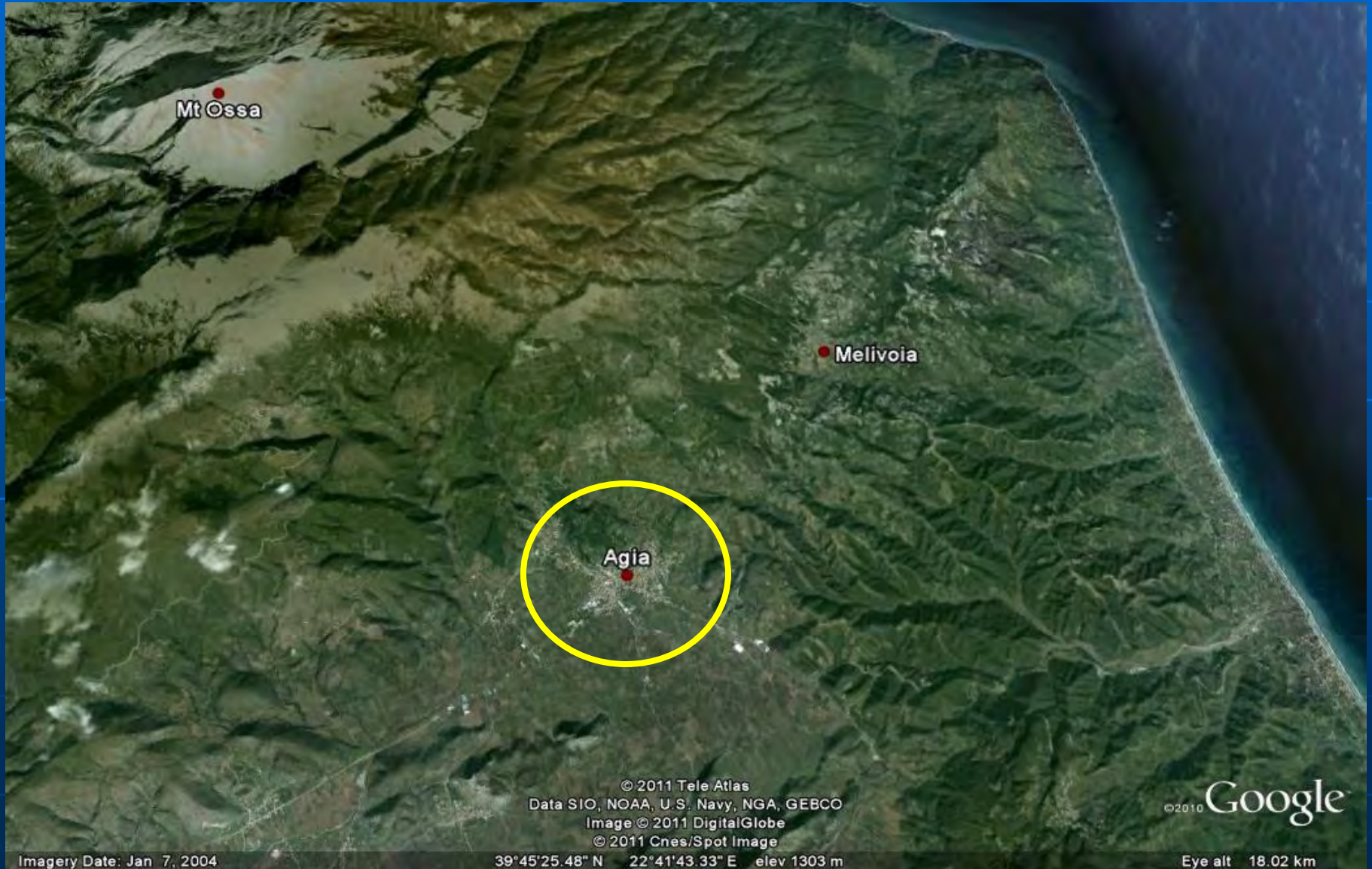
# Prefecture of Agia, Greece



The Prefecture of Agia includes 21 local communities with the town of Agia as the county seat. Its present area is 66,826 sq. km and it has a population of 14,121 inhabitants.



The area includes all of the eastern side of Mt. Ossa, the Makrovounio mountains and 60km of coastal zone with beautiful, sandy beaches.



Seventy percent (70%) of the land is made up of forests and orchards, 20% is cultivated and 10% is used for vegetable gardens.

The major forest and orchard crops of the area are chestnut, apples, olives, cherries, almonds and kiwi..



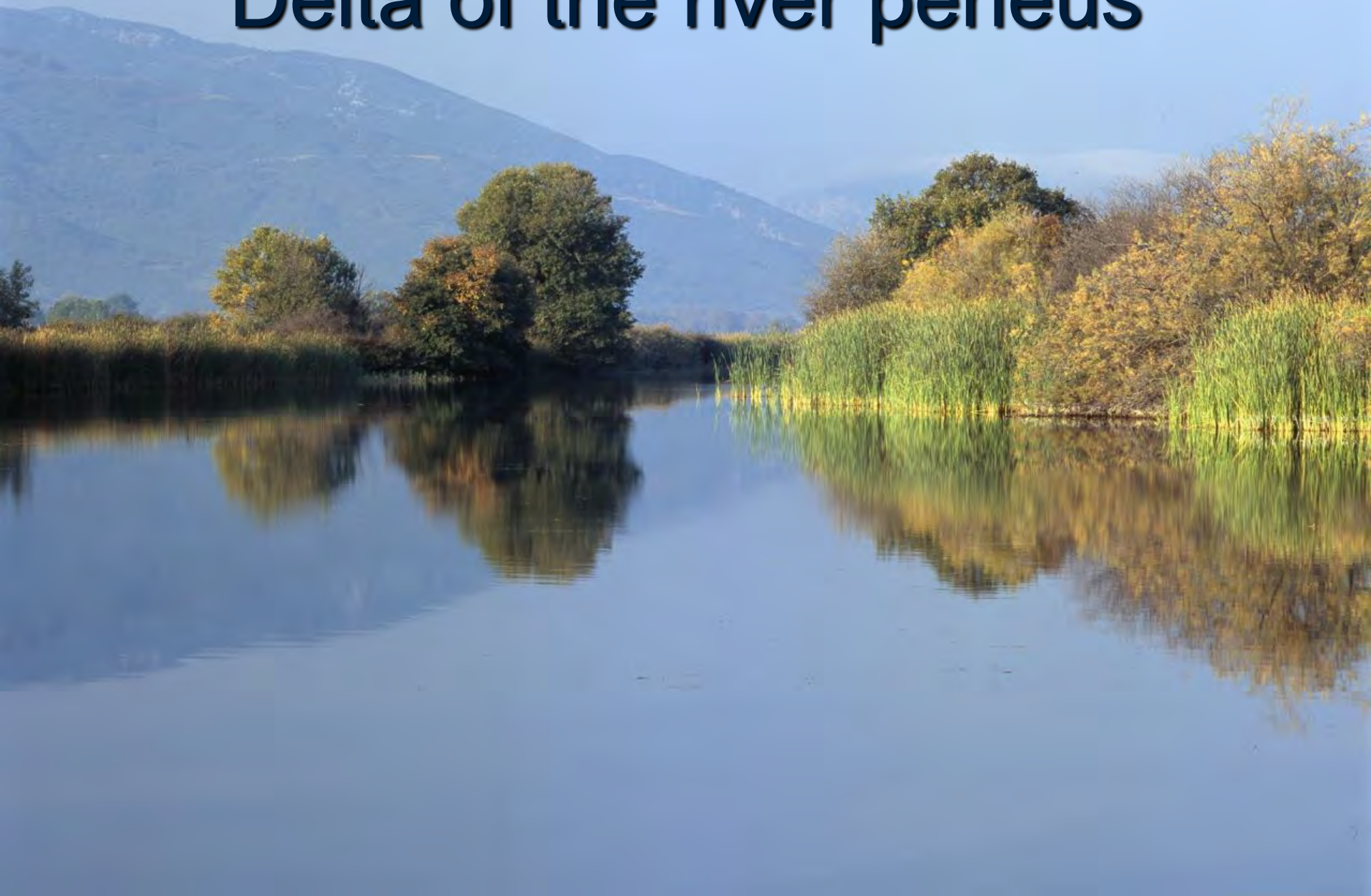
# Archaeological Finds



# Archeological finds



# Delta of the river peneus

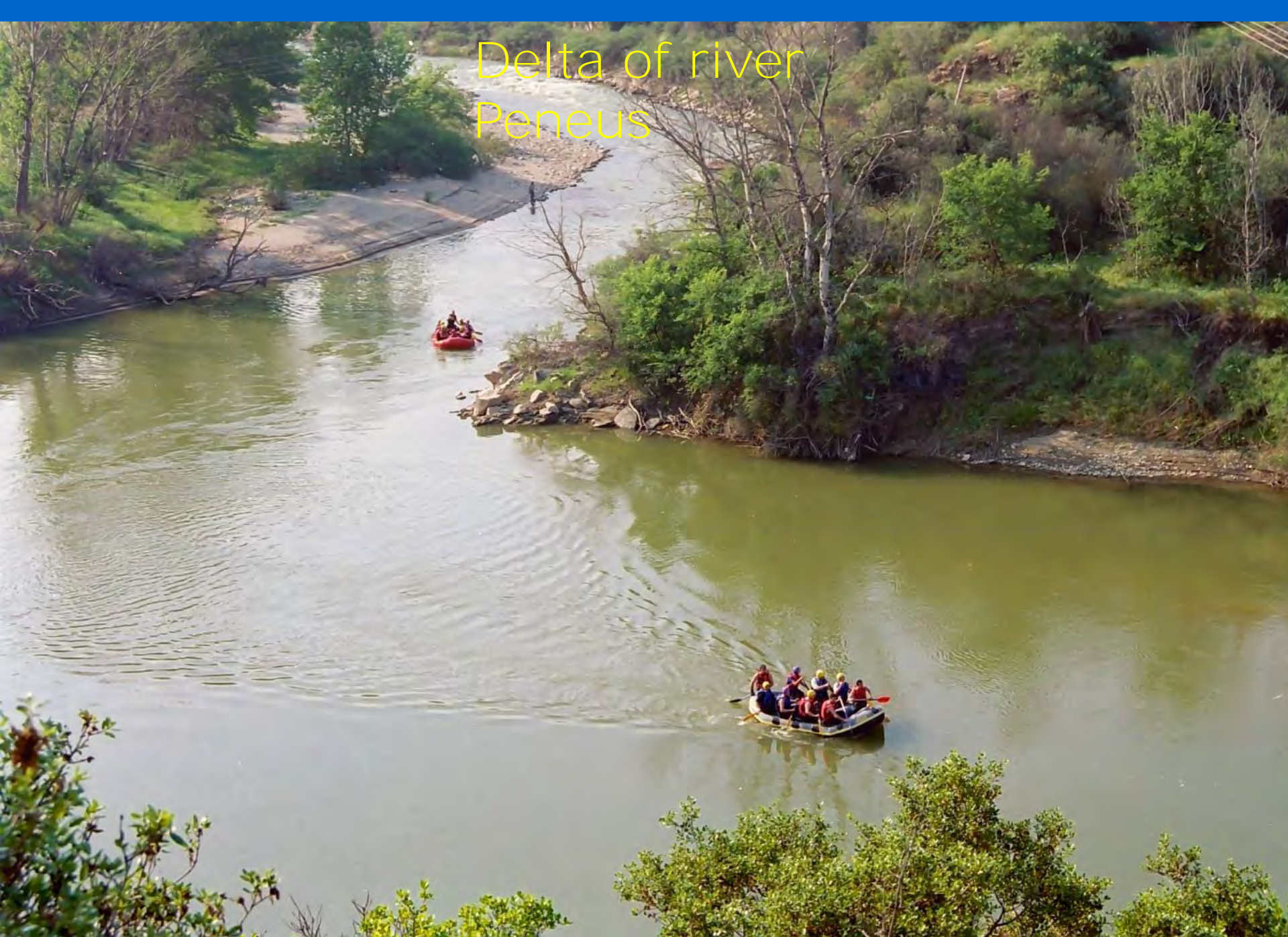




# Delta of river Peneus



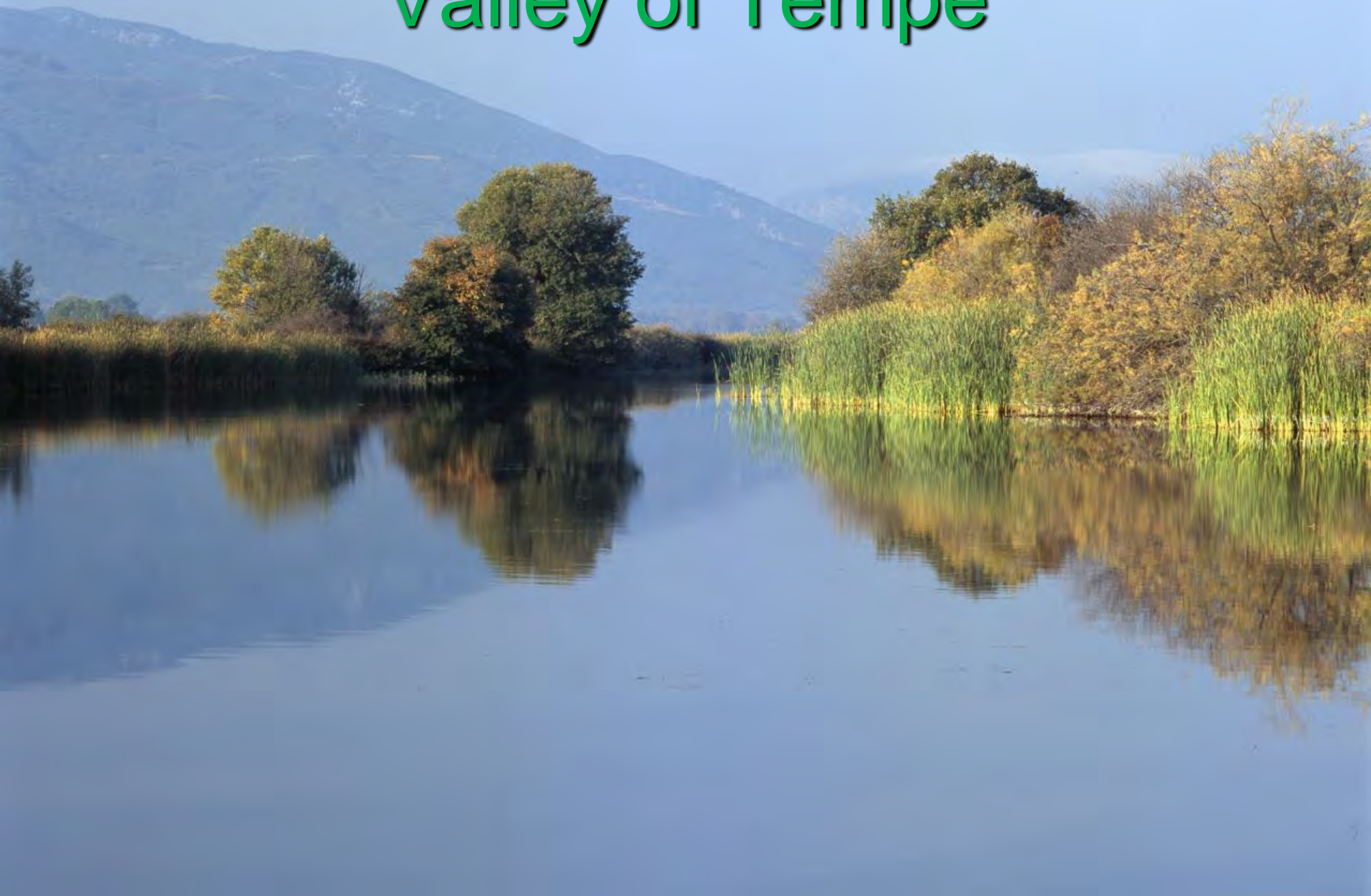
Delta of river  
Peneus



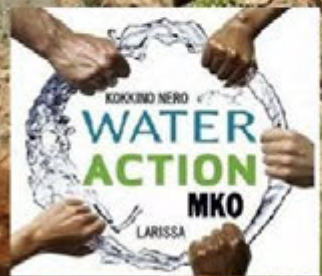
# Valley of Tempe



# Valley of Tempe



# Kokino nero spring of thermal water



# Kissabos mountain



rare flora and fauna

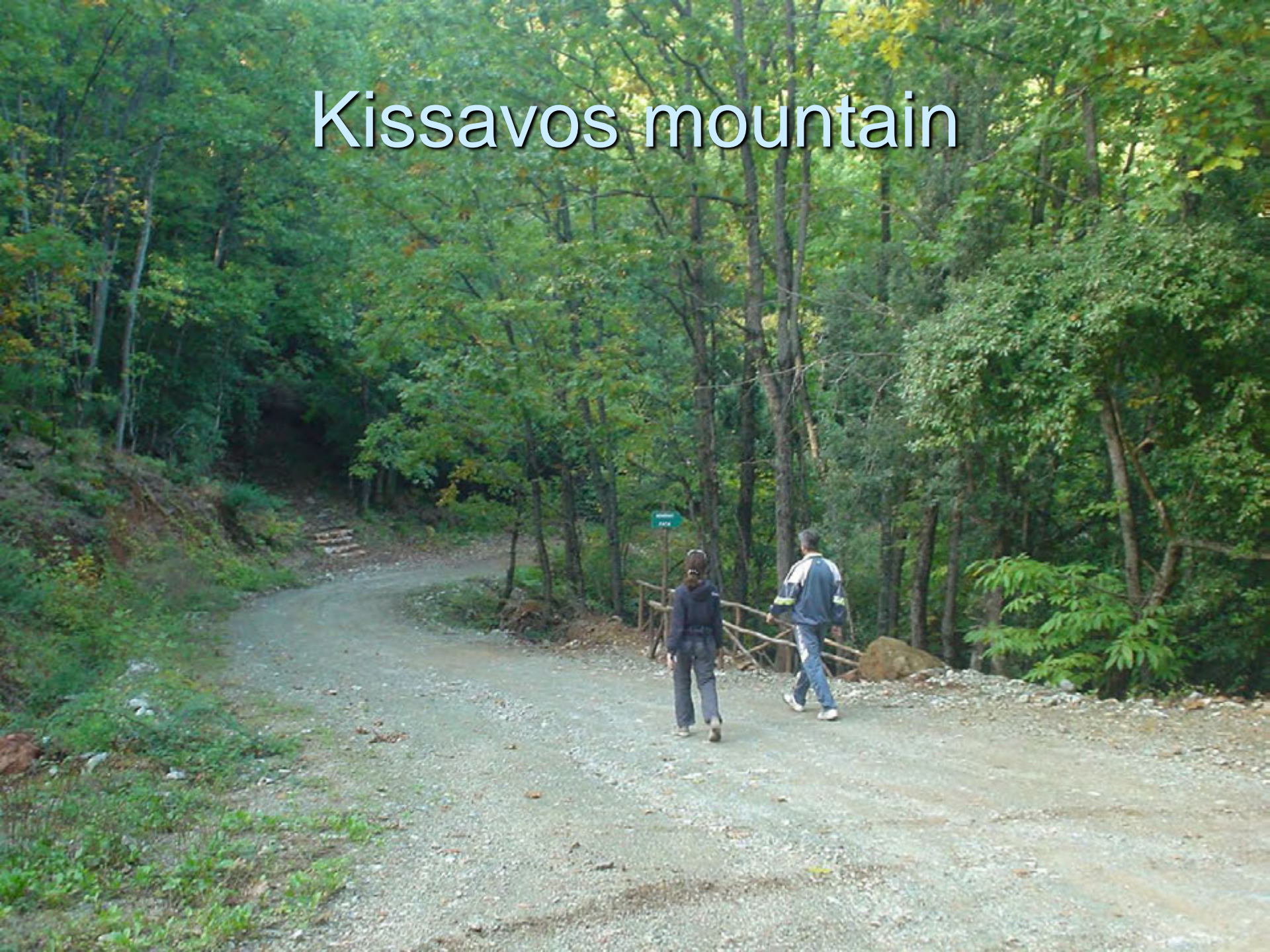


# KISSABOS MOUNTAIN





# Kissavos mountain



# Forest Polidendri



Much of the area is included in the network of NATURA 2000.





60km shoreline

60km shoreline



Many monasteries



# Traditional uniforms







# Transitional foods



# Farming



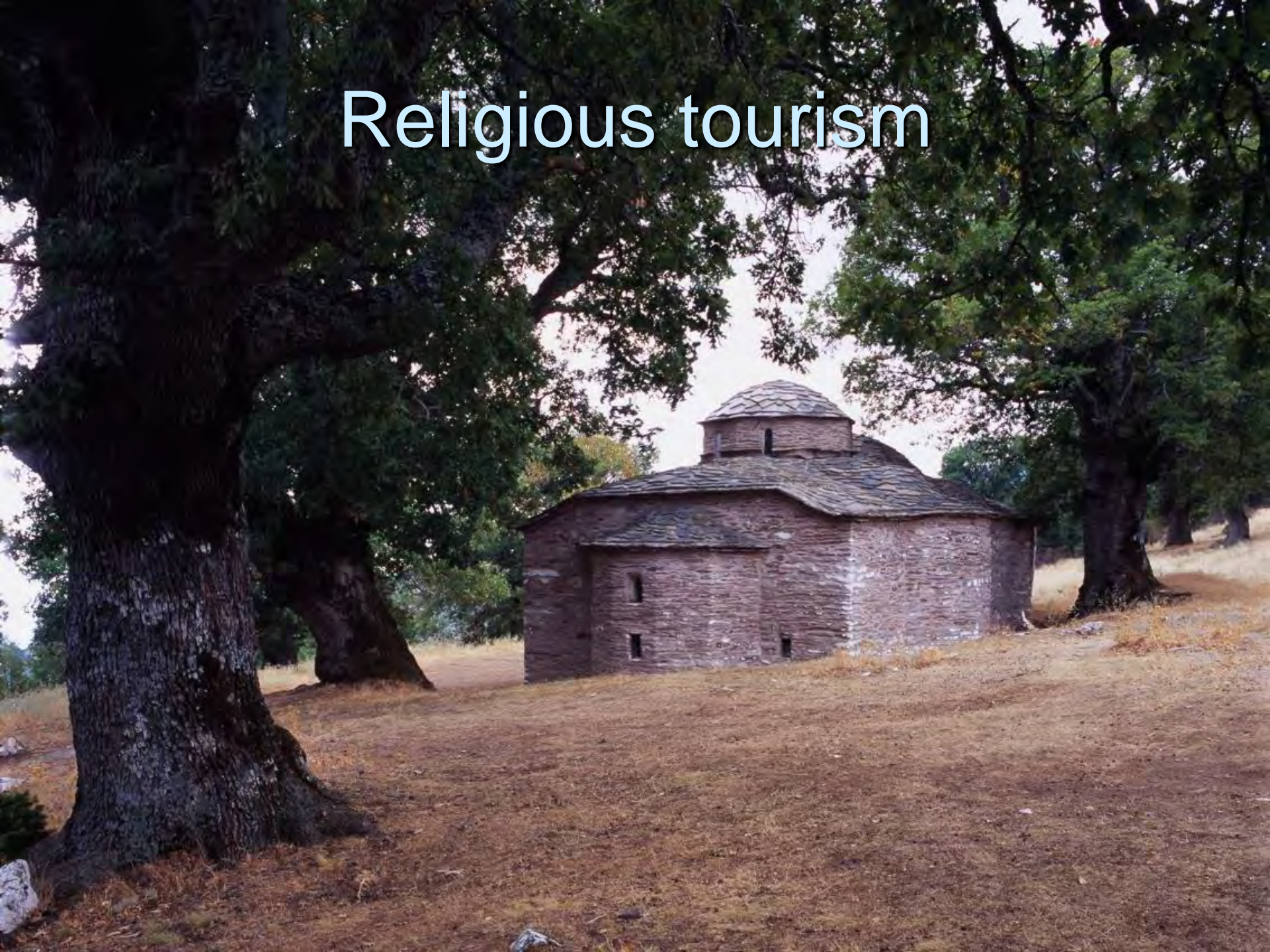
# Tourism attraction



# Tourism attraction



# Religious tourism



# **Actions of the Municipality**

- 1.L.L.L Grundtvig
- 2.Europe for citizens
- 3.Youth in Action
- 4.Life+
- 5.Mediterritage-Interreg III C
- 6.Erasmus+
- 7.Leader
8. Covenant of Mayors

# Local products



Apples



Cherries



Chestnuts



Kiwis



olives



# Agia city





# Apples



✚ In the area of Agia are grown around 30% of the apple production in Greece which means that it is the most dynamic production throughout the whole territory.

✚ In the town of Agia, early September, are organized the Festival of Apple, with seven-day fair, religious ceremonies, rich musical events and presentation of the basic product of apple.



# Cherries

➤ In the area of Agia there are many cherry orchards. The cherries in this region are fleshy and are characterized by deep red color and delicious taste.



➤ In Metaxohori, the last 3-4 years, is organized the Festival of Cherry in the middle of June.



➤ Across the municipality of Agia are produced about 5,000,000 pounds of cherries with upward trend in recent years.

# Chestnuts



🌀 **Across the whole municipality of Agia, the production of chestnuts is estimated at 2,000,000 pounds.**



- 🌀 Chestnuts can find around Kissavos and Maurovouni while the production in the greater municipality of Agia is increasing, as a result of the renewal of chestnut held in recent years.
- 🌀 Today, the chestnuts of Melivoia are famous for their quality, luster, size, and taste. Recent years is launched a huge effort by the Melivoias Agricultural Cooperative in cooperation with the municipality for their registration as a PDO product. This increases their visibility and traceability against similar products and can no longer be competitive in both domestic and European market.

# Kiwi



- Great kiwifruit production lies in Omolio and Stomio.



- The total kiwifruit production is estimated at 2,000 tons and the crop acreage is about 500 acres.

- In the beautiful Omolio is celebrated every year, for many years, the 3rd weekend of August, the harvest of agricultural commodities in the region, among which belongs the kiwi as a sign of thanksgiving for farmers and residents for a bountiful harvest.

A close-up photograph of several ripe, red apples hanging from a tree branch with green leaves. The apples are the central focus, showing their smooth, glossy skin and some natural blemishes. The background is filled with more apples and lush green foliage, creating a sense of a healthy, productive orchard.

## Social farming in Agia

The Social Farming has maximum order to create ecological and socially equitable farming. Farmers and consumers develop close cooperation based on mutual trust.

## Movement of potato 2012

The movement that is called "Movement of Potato" has been extended to other products - oil, pulses, vegetables and dairy products, relates with social farming without middlemen



## System Shopping Bag

From the beginning consumers finance the budget of an agricultural holding for the entire production period

Individuals, families or groups do not pay for specific grams or kilograms production but support the budget of the entire estate and receive weekly what is seasonally ripe. Food is produced according to the principles of organic agriculture.



## Social Farms

Enables citizens unemployed, low income pensioners etc have chance to grow their own products

For example, they can be converted disused parcels in small agricultural holding ,the use of which may be granted in special groups.



## **Social vegetable gardens**

They are small plots of land provided by local government or by private at a nominal rent or not to local residents to cultivate their own vegetables and fruits

## **Social cooperatives disposal of agricultural products**

Regarding the disposal of these products recommended various social cooperatives, which can develop special crops with quality products of high added value

Many municipalities have permanent markets with Direct Disposal Products

# Green care

contributes to health care of people suffering from mental, social, physical disabilities or psychiatric diseases. The therapeutic purpose is to care the animals, take care of the crops, or to manage of wild animals habitats living, providing an ideal working.

Produced products that are available in special social groups.

# Problems

- High cost of production
- lack of cooperatives
- Disposal directly to traders
- Low price for producers
- High price for consumers
- An increase of vulnerable groups due to crisis and unemployment

The lack of organization of producers has the effect of promoting products by intermediaries, and leading consumers to buy expensive products

# **Establishment of Social Cooperative enterprise Collective & production purposes for olive oil production and production of chestnuts**

We decided this year a group of 30 people to set up social cooperative enterprise

Includes mainly farmers who cultivate olives and chestnuts.

# The basic aims of the social cooperative enterprise are:

- the promotion of products, by creating a brand name
- be marketed the local products
- to maintain traditional activities and traditional occupations
- actions that promote local and community interest,
- the promotion of employment

# Purpose of the investment

The basic enterprise concept is based on creating a company with innovative administrative structure ,which will provide employment to residents of the area of Agia, will apply modern technological methods of processing and will provide excellent branded organic products in domestic and international markets

# Thank you for your attention

